

Member Benefits offered by National

Publications

NACM's Weekly eNews provides targeted and timely articles of interest to the credit and financial community via email every Thursday.

NACM's Monthly Credit Essentials provides you with comprehensive look at the month's offerings, surveys and new resources made available.

Business Credit magazine keeps you informed on the credit issues that affect the way you do business and is published 9 times a year.

NACM's Credit Managers' Index, created from a monthly survey of credit and collections professionals, is an accurate, forward-looking benchmarking and forecasting tool.

NACM's Resource Library is your online credit database. You can use it to search by keyword through all of NACM's books, issues of *Business Credit* magazine and *eNews*, download forms, and cross reference data. Rely on this authoritative resource when researching!

NACM's Knowledge & Learning Center is full of resources: browse through the projects completed by GSCFM students, listen to a new free webinars posted each calendar quarter or helpful webinars gathered from independent resources or read through surveys looking at key topics.

NACM online Bookstore offers a full range of books and publications on credit-related topics.

NACM's Blog brings you the latest commercial credit news on a wide array of relevant subjects, from domestic and international stories to industry and legislative updates. Visitors to the blog can also share their thoughts on news stories and coverage through each article's comment board.

A Commitment to Education

Learning new skills or improving skills keeps all professionals at the top of their field. NACM provides a wide range of educational development programs tailored to every level of experience, from the career credit professional to the business credit novice. Educational offerings are conducted in a variety of formats, from **self-study, online courses, webinars, seminars**, to **live workshops, classes and conferences**—NACM is the best resource for education in the areas of credit, finance and law.

Credit Learning Center (CLC)

In one hour modules, about 100 different topics can be tackled individually or bundled together as courses. For those new to the profession, NACM's cornerstone Business Credit Principles is a must, providing a comprehensive overview of the essentials. New entrants can master analysis basics by taking Financial Statement Analysis 1 courses at their own pace. Whether you're reviewing or tackling new concepts, NACM's CLC offers affordable, flexible learning opportunities at your own pace.

Credit Congress & Expo

Each year, nearly 2,000 professionals gather for NACM's premier educational event which provides a forum for exchanging the most current changes in the field.

Certificate Session classes are offered to fulfill CBA and CCRA course requirements in 5-day formats at the NACM National office.

Executive Education is offered for those preparing for greater corporate responsibility and moving toward high level business management. The NACM **Graduate School of Credit & Financial Management (GSCFM)** is invaluable.



How to Leverage Your NACM Membership

NACM offers countless resources, programs and benefits. It's easy to get the most out of your NACM Membership.



Professional Designation Program

The NACM Professional Designation Program has defined and advanced the profession by setting standards used by credit professionals in the field of business credit and finance. NACM sponsors three professional designations, the **CBA**, **CBF**, **CCRA** and **CCE**. For companies doing business across the globe, the international CICP and ICCE designations may hold the key.



Serving the Credit Professional

NACM's Secured Transaction Services – MLBS & UCC

The STS online Lien Navigator, specifically developed for credit professionals working in the building and construction arena, provides step-by-step time frames for all 50 states, D.C. and the Canadian provinces.

Staffing the Credit Department

NACM's online career center provides a central network where you can advertise vacancies at no cost to experienced professionals and their companies nationwide.

Representing the Business Credit Community on Capitol Hill

NACM continues to monitor Federal legislation and regulations, defending and protecting the interests of the commercial credit community.

The NACM Scholarship Foundation

NACM's Scholarship Foundation provides financial awards to credit professionals in need of financial assistance in pursuit of credit education.

Other Memberships

Beyond the benefits included with your NACM membership, additional memberships are available in NACM's CFDD-Credit & Financial Development Division and FCIB-International Business Credit offering credit professionals even more valuable expertise.



National Member Discount Programs

NACM has partnered with many companies to bring **added value and savings** to NACM Members.

